



## How do We Reach Travelers?

Geronimo has engaged in significant promotional campaigns and is building an unmatched promotional network. List your properties to take full advantage of these efforts! Extend your booking season, increase your revenue and help some great causes.

## Paid Advertising

- ◆ **SiriusXM Satellite Radio**  
Fox News/ CNN/ CNBC/ ESPN/ Bloomberg  
5,033,000 weekly listeners
- ◆ **Google PPC Paid Search**  
Targeted specific search terms
- ◆ **Facebook / LinkedIn Ads**  
Targeted to our key demographics  
We already have 29,000+ likes!



## Private Label Websites for Charities- TravelPledge.com

- 1.1 million non-profits in our database
- We've already built more than 1450 websites
- Links from these sites help your SEO



## Promotional Partnerships- Local and National

Business owners are stepping up to promote Geronimo.com and our private label **TravelPledge.com** websites. Partners also provide incentives for owners and renters. We promote our partners as well!



## Much More than Just Vacation Rentals

In addition to vacation rental properties, we're now promoting golf courses, tour operators, restaurants, instructors (golf, tennis, music, etc), golf resorts, bed & breakfasts and much more!